



# Workshop Objectives

- To ensure that the re/insurance community is aware of current and new generation Earth Observation capabilities
- To provide an opportunity for key personnel from both insurance and space industries to exchange ideas and develop new possibilities
- Identify blockages to increased uptake of Earth Observation based services, short and long term
- Develop ideas for new innovative Earth Observation products relevant to the Re/insurance industry
- To communicate Re/insurance requirements to satellite operators and service providers, so that the space sector can work to meet these requirements



## 2<sup>nd</sup> Day Goals

- Identify:
  - Areas where the insurance sector can benefit from EO geo-information services. What are the needs? What is possible?
  - What are the difficulties faced by the insurance sector have to use EO products and services?
  - What does the EO sector need to meet insurance sector needs|
  - What steps can be taken to improve / enable the insurance sector to benefit from such services.
- What next?



## Points for Consideration?

- What products and services?
- How to access these?
- Impact of regulation e.g solvency 2?
- Licensing of data and information?
- Where in the value chain? Data or information?
- What would be the business model?
- Cost? Value?
- Consistency and standards?
- Relevance and use of the charter?



## Summary

# Talking the same language